

Approved by the Ministry
of Internal Affairs and
Communications
General statistical survey

Questionnaire



Government statistics

Submission deadline:
January 15, 2013

This questionnaire will be handled in the strictest confidence.
Your replies will be used only for statistical purposes.

How to complete this questionnaire:

- 1 Please fill in the thick-framed boxes or the "other ()" option and circle the applicable number in the thick-framed number column (1, 2, 3 ...).
- 2 Please amend in handwriting if company name, address, capital amount, etc., has changed.
- 3 Please answer Q2 (2) (break-even yen-dollar rate) only if your company is an exporter.
- 4 Please answer on a consolidated basis except for Q5 (Change in the number of employees). For Q5, please answer not on a consolidated basis but for your company only.
- 5 Please answer Q6 (Overseas production ratio and reverse imports ratio) only if your company is a manufacturer.

Company No.		Sector					
Company Name		Capital Size				Completed by	
		Less than 1 billion yen	1 to 5 billion yen (not incl.)	5 to 10 billion yen (not incl.)	10 billion yen or more	Position	
Address <small>(business establishment where this questionnaire was completed)</small>	〒					Name	
		1	2	3	4	Telephone Number	() Extension

Business outlook and demand forecast

Q1 Please enter a **figure up to one decimal place** in each of the boxes below as your rough forecast of Japan's nominal and real economic growth rates and the nominal and real growth rates of demand in your industry for FY2013, the next 3 years (average of FY2013–2015) and the next 5 years (average of FY2013–2017).

Please refer to the industry code (middle classification) specified by the stock exchange with regard to your industry. If your company's business spans multiple divisions, please reply in terms of the industry of your largest division.

	FY2013	Next 3 years (average of FY2013–2015)	Next 5 years (average of FY2013–2017)
Japan's nominal economic growth rate	. %	. %	. %
Japan's real economic growth rate	. %	. %	. %
Nominal growth rate of demand in your industry	. %	. %	. %
Real growth rate of demand in your industry	. %	. %	. %

(Reference) The past 3 years' % changes in gross domestic product (GDP), which represents Japan's economic growth rate, are as follows:

	FY2009	FY2010	FY2011
Nominal economic growth rate	-3.2 %	1.2 %	-2.0 %
Real economic growth rate	-2.1 %	3.3 %	-0.0 %

Source: "Quarterly Estimates of GDP Jul.–Sep. 2012 (The 1st Preliminary), chained" by the Cabinet Office
(Published on November 12, 2012)

Exchange rates

Q2 (1) What is your forecast for the exchange rate of the yen against the dollar one year from now (around January 2014)? Please choose and circle the one number that applies.

60 yen range	70 yen range	80 yen range	90 yen range	100 yen range	110 yen range
1	2	3	4	5	6
120 yen range	130 yen range	Other		Not predictable	
7	8	9 (-yen level)		10	

(2) is to be answered by exporting companies only.

(2) Up to how many yen to the dollar is a profitable exchange rate at this point in time? Please enter a whole number in the box below. Please reply with regard to your main product if conditions vary significantly between products and plants and it is difficult to make a uniform calculation.

US\$ = yen

Prices

Q3 With regard to how much higher or lower the average purchase price for manufacturing and selling the main product or service of your company and the average sales price of your main product or service will be one year from now (around January 2014), please choose and circle the one number that is the closest to your company's forecast.

rate of change	Average purchase price	Average sales price
	One year from now (around Jan. 2014)	One year from now (around Jan. 2014)
20% or more	1	1
10% to 20% (not incl.)	2	2
5% to 10% (not incl.)	3	3
0% (not incl.) to 5% (not incl.)	4	4
0%	5	5
-5% (not incl.) to 0% (not incl.)	6	6
-10% (not incl.) to -5%	7	7
-20% (not incl.) to -10%	8	8
-20% or less	9	9
None apply	10	

(Note) The purchase price for non-manufacturing companies is the price of raw materials and products purchased for providing service. For example in the wholesale and retail industries it includes stocks purchased, in the restaurant and lodging industries it includes foodstuffs and in the real estate industry it includes land purchased for sale (machinery/tools for capital investment and rent/purchase of buildings and land for use at own company are not included). Please choose "None apply" if there is no applicable purchase price.

(please turn over)

Growth rate of capital investment

Q4 How does your company view the annual average percentage changes in capital investment (construction work basis) for the past 3 years (average of FY2010–2012) and the next 3 years (average of FY2013–2015)? Please choose and circle the **one** number that applies as the past percentage change and the future forecast. Please exclude the purchase of land, the purchase of used items and transfers from the construction in progress account.

rate of change	Past 3 years (average of FY2010–2012)		Next 3 years (average of FY2013–2015)	
25% or more	1		1	
20% to 25% (not incl.)	2		2	
15% to 20% (not incl.)	3		3	
10% to 15% (not incl.)	4		4	
5% to 10% (not incl.)	5		5	
0% (not incl.) to 5% (not incl.)	6		6	
0%	7		7	
-5% (not incl.) to 0% (not incl.)	8		8	
-10% (not incl.) to -5%	9		9	
-15% (not incl.) to -10%	10		10	
-20% (not incl.) to -15%	11		11	
-25% (not incl.) to -20%	12		12	
-25% or less	13		13	
No capital investment was made/is planned	14		14	

Change in the number of employees

Q5 With regard to the situation of the number of employees at your company in the past 3 years (average of FY2010–2012) and your forecast for the next 3 years (average of FY2013–2015), please choose and circle the **one** number that applies for “overall” and “regular employees.” Please respond regarding the state only at your company, rather than on a consolidated basis.

rate of change	Past 3 years (average of FY2010–2012)		Next 3 years (average of FY2013–2015)	
	Overall	Regular employees	Overall	Regular employees
15% or more	1	1	1	1
10% to 15% (not incl.)	2	2	2	2
5% to 10% (not incl.)	3	3	3	3
0% (not incl.) to 5% (not incl.)	4	4	4	4
0%	5	5	5	5
-5% (not incl.) to 0% (not incl.)	6	6	6	6
-10% (not incl.) to -5%	7	7	7	7
-15% (not incl.) to -10%	8	8	8	8
-15% or less	9	9	9	9

-Please proceed to Q6 if your company is a **manufacturing** company.
-Q5 will be the end of the questionnaire if your company is a non-manufacturing company.

Overseas production ratio and reverse imports ratio

Q6 is to be answered by **manufacturing companies only**.

Q6 With regard to overseas production and reverse imports ratios, what are your company's “FY2011 actual figures,” “FY2012 estimate” and “FY2017 forecast”? Please fill in the boxes below (**figures up to one decimal place**).

Please enter “0.0” if your company does not produce abroad.

(1) Overseas production ratio

Please calculate the overseas production ratio as per the following equation on a yen selling price basis. Please use the current exchange rate for the FY2017 forecast.

$$\text{Overseas production ratio} = \frac{\text{Volume of overseas production}}{\text{Volume of domestic production} + \text{Volume of overseas production}}$$

(Note) Please consider overseas production as production done by a local corporation through foreign direct investment under the Foreign Exchange and Foreign Trade Act.

If there are any co-investors on the Japanese side in the overseas local corporation, this question is to be answered by the company with the largest investment ratio (or managing company if the companies invested equally).

	FY2011 actual figures	FY2012 estimate	FY2017 forecast
Overseas production ratio	. %	. %	. %

(2) Reverse imports ratio

Please calculate the reverse imports ratio as per the following equation on a yen selling price basis. Please use the current exchange rate for the FY2017 forecast.

$$\text{Reverse imports ratio} = \frac{\text{Export volume to Japan}}{\text{Volume of overseas local production}}$$

It is not required to fill in the box for the year in which your company did/will not carry out overseas production (year for which “0.0” was entered)

	FY2011 actual figures	FY2012 estimate	FY2017 forecast
Reverse imports ratio	. %	. %	. %

(3) Reason for having an overseas production base

Please choose and circle the **one** that most applies to your company as the reason for having an overseas production base.

It is not required to fill in (3) if “0.0” has been entered for “FY2012 estimate” and “FY2017 forecast” in Q6 (1).

Labor costs are low	1
We can easily secure highly-qualified personnel (technical and research staff)	2
We can enjoy low costs of materials, overall production processes, distributions, and land/buildings	3
Strong demand exists, or demand is forecast to expand, for our products in the local market(s) and markets in neighboring countries	4
We can cater effectively to overseas users' needs	5
We have contracts with reliable suppliers of parts and/or raw materials to the local facilities in a stable manner	6
We have entered the overseas market(s) following entry by our parent company or customer(s) and so on	7
We take advantage of industrial development programs including favorable taxation and/or financing which are offered by the local government(s)	8
Inadequate infrastructure in the local country in question had prevented us from setting up operations there, but this issue has now been addressed	9
Other (please specify:)	10

Thank you for your cooperation

Please return the completed questionnaire by **January 15 (Tuesday), 2013**