An evolutionary process

- Now:
 - Evidence based on existing data; all indicators reviewed by National Statistical Offices
 - But not all indicators satisfy all quality criteria equally well → How's Life? identifies the statistical agenda ahead
- In future:
 - New and improved indicators as results from OECD work, research and other initiatives become available
 - More than just environmental sustainability economic, human and social)





OECD research on well-being

- OECD committed to deliver on measurement agenda
 - Developing guidelines on subjective well-being
 - Integrating inequalities in National Accounts
 - Developing standards for measuring household wealth and joint distribution of income, consumption and wealth
 - Measures of household non-market production
 - Green Growth Indicators; Human and social capital
- In collaboration with National Statistical Offices and other international organisations





Involving the public

- Engaging with civil society has been one of the goals of the OECD-hosted Global Project
- *How's Life*? is accompanied by **Hidractive web** tool (*Your Better Life Index*) aimed at involving the public





Your Better Life Index





