

What is Gross National Happiness?



Gross National Happiness (**GNH**) is a development approach that seeks to “achieve a harmonious balance between material well-being and the spiritual, emotional and cultural needs of our society.”

GNH based on the belief that since happiness is the ultimate desire of every citizen, it must be the purpose of development to create the enabling conditions for happiness



The Four Pillars of Gross National Happiness

GNH Pillars

Sustainable and equitable socio-economic development	Preservation and promotion of culture	Conservation of the environment	Good governance
Poverty reduction	Transmission of values	Constitutional Requirement to maintain 60% of country under forest cover	Fostering a vibrant democratic culture
Universal Primary Enrolment	Strengthen family ties	Carbon neutral	Improve Performance of three tiers of governments
Free health and education services	Promote Volunteering		to freedom of opinion

Bhutan's journey with GNH began more than four decades ago and more elaborate and precise metrics to measure GNH has been underway since 2008