

OECD response and other initiatives

The OECD response ...

- **OECD has been leading the international reflection on Measuring Progress for nearly 10 years**
- **We organised three World Fora on “Statistics, Knowledge and Policies” (Palermo, 2004; Istanbul , 2007; Busan, 2009) to advance discussions**
- **We rallied support through the Istanbul Declaration and launched the Global Project in partnership with other organisations in 2007**

Today: strong political support

- French President Sarkozy set up the **Stiglitz-Sen-Fitoussi Commission (SSFC)** in 2009
- EU Communication on “GDP and beyond” and EU 2020 Agenda (2009 and 2010)
- G20 Leaders statements in 2009, 2010 and 2011
- Conclusions of OECD Ministerial Council (2010)
- Many national and regional initiatives

Regional and National Initiatives

- **National initiatives on well-being, e.g.:**
 - **Japan** growth strategy; **Korea** programme on measuring well-being
 - **China** five-year plan and “quality index”
 - **Bhutan** UN resolution on greater importance to well-being when implementing measures on social and economic development
 - **Public consultations** in **Australia, Italy, Spain, UK**
 - **Parliamentary Commissions** in **Denmark, Germany, Norway**
 - **Development of new indicators** in **France**
- **Regional initiatives on well-being**
 - **EU Statistical System:** proposing 50 recommendations and actions following-up on the SSFC and the “GDP and beyond” communication



OECD
Better Life
Initiative

The OECD Better Life Initiative

Building on almost 10 years
of OECD work under the
Global Project

Now moving to measuring
what matters most in
PEOPLE's life

How's Life?
(report)

OECD Better
Life Initiative

Your Better Life
Index
(interactive web
tool)

OECD@50: Better policies for better lives

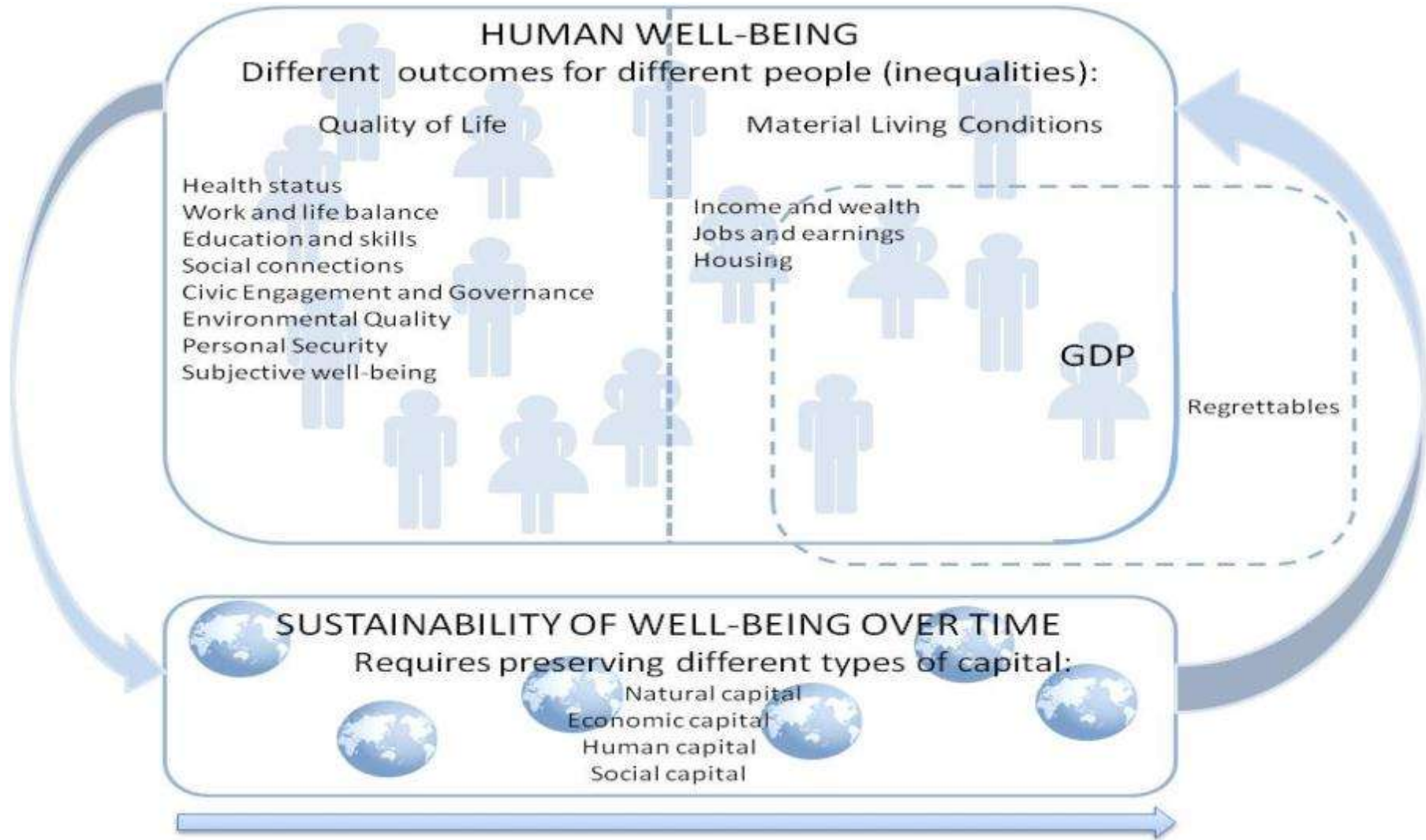
Focus

- **Households and people, not just GDP**
- **Outcomes, not inputs or outputs**
- **Assessing inequalities alongside averages**
- **Including both objective and subjective aspects of well-being**

Scope

- **Well-being here and now**
 - **Quality of Life**
 - **Material Living Conditions**
- **Well-being in the future**
 - **Sustainability**

The OECD well-being framework



Measurement approach

- **Relevance of indicators**
 - face-validity
 - easily understood, unambiguous interpretation
 - amenable to policy changes
 - possibility of disaggregation by population groups
- **Quality of supporting data**
 - official and well-established sources; non-official data used as place-holders in a few cases
 - comparable/standardised definitions
 - maximum country-coverage
 - recurrent data collection
- **Significant documentation and testing**
 - **No Composite Index**