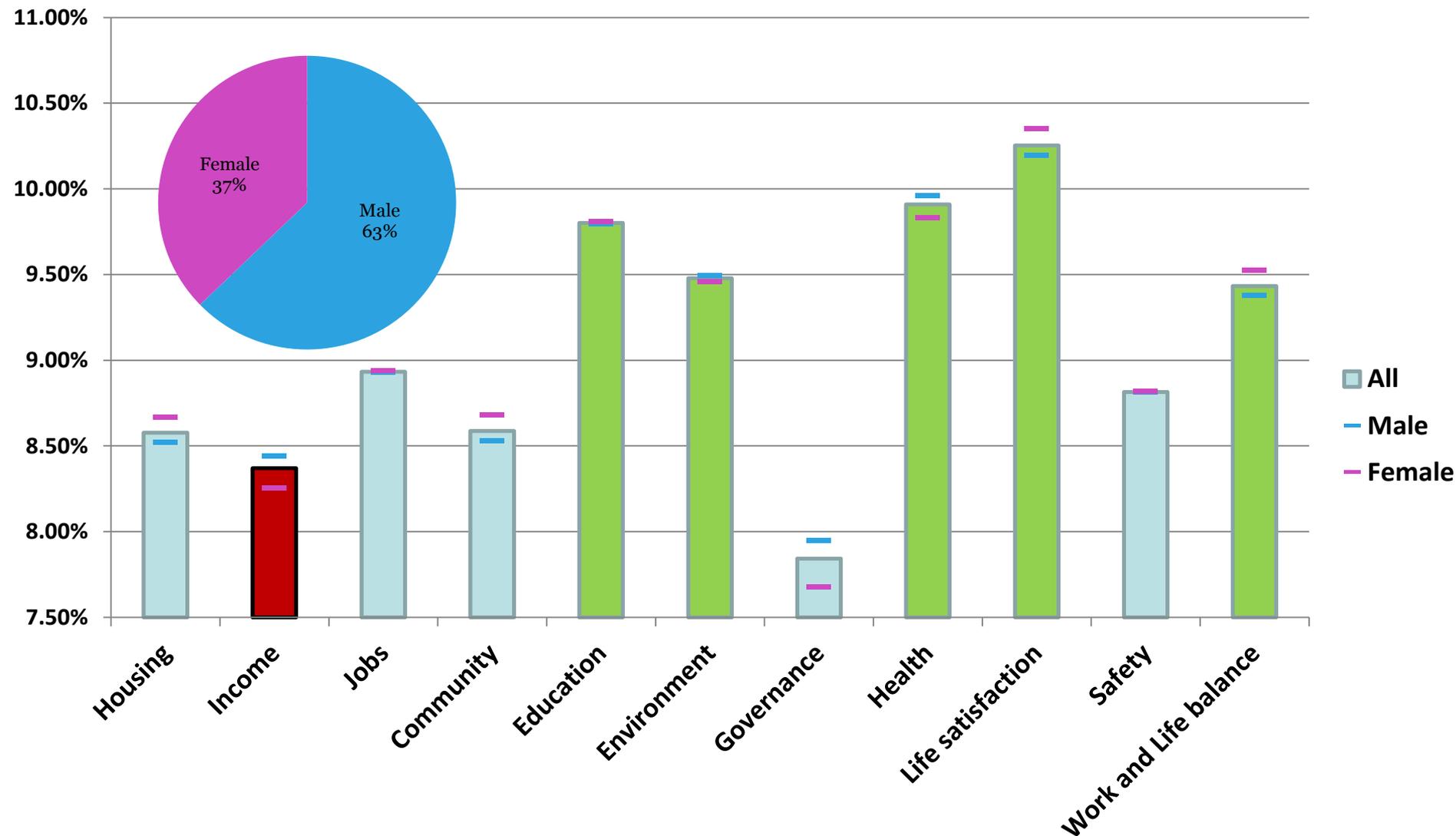
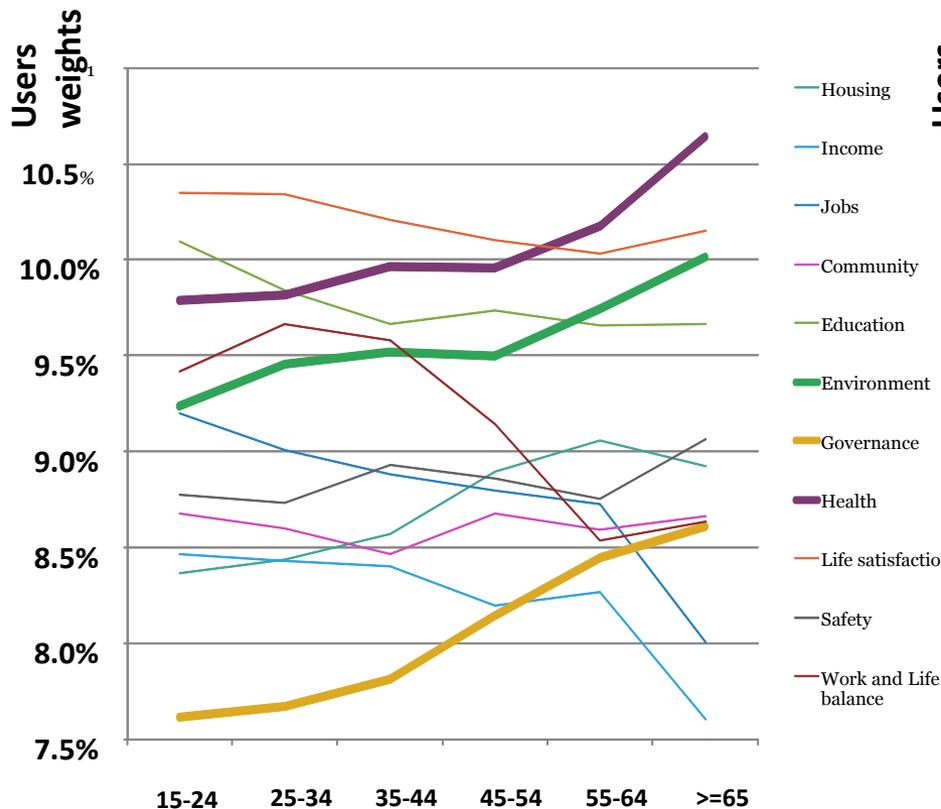


What matters most to people ?

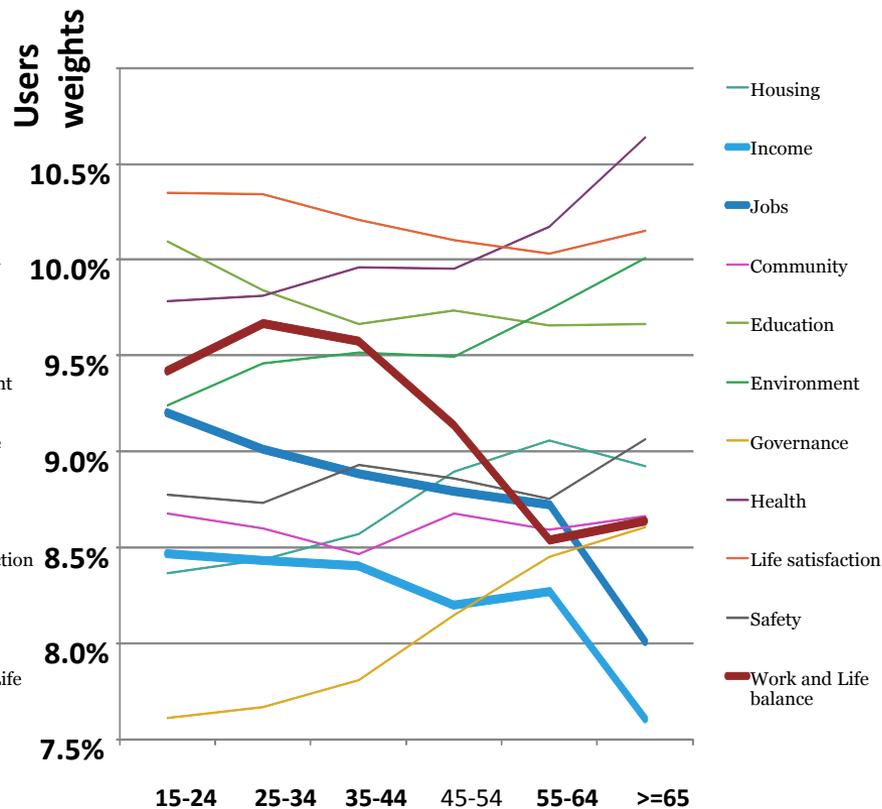


Age makes a difference

Health, Governance and Environment become more important with age



While income, jobs and work-life balance become less important



Source : OECD calculations

What's next?

What's next?

- **Extending the well-being agenda to developing countries as part of the new OECD Development Strategy**
- **Promoting effective use of new measures for policy-making**
- **Continued engagement with civil society**

What's next?

Preparatory Regional Conferences for Latin America, Asia-Pacific, Africa and Europe in 2011 and 2012

4th OECD World Forum 'Statistics, Knowledge and Policies, New Delhi, October 2012

Consultation with wide range of stakeholders

Thank you