

# Exploring relations between Governance, Trust and Well-being

Using recent Gallup WorldPoll data

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# Gallup World Poll

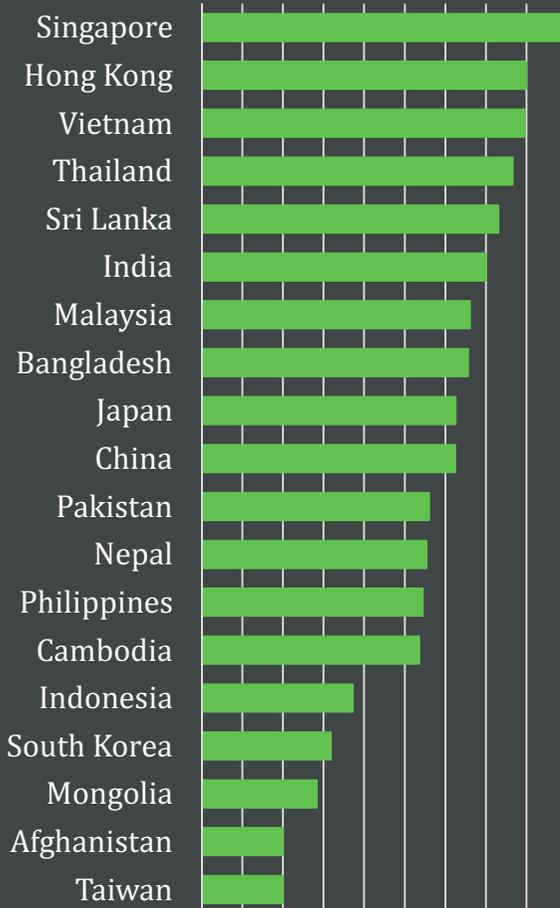
- National representative random samples in all Asian countries
- In 2012, N=4000 in countries with over 25 million population, except in China and India with N=10,000+
- DATA in this presentation for charts and scatterplots use the info for the most recent wave ( 2010 or 2011)
- All regression analysis is for just one wave – 2009 or 2010 (the waves were selected so that a maximum amount of info was available).
- for Methodological Details pls email (info on the last slide)

# Trust in core governance institutions

%reporting trust

## Judicial system/courts

0 10 20 30 40 50 60 70 80 90



## National government

0 10 20 30 40 50 60 70 80 90



## Fairness of elections

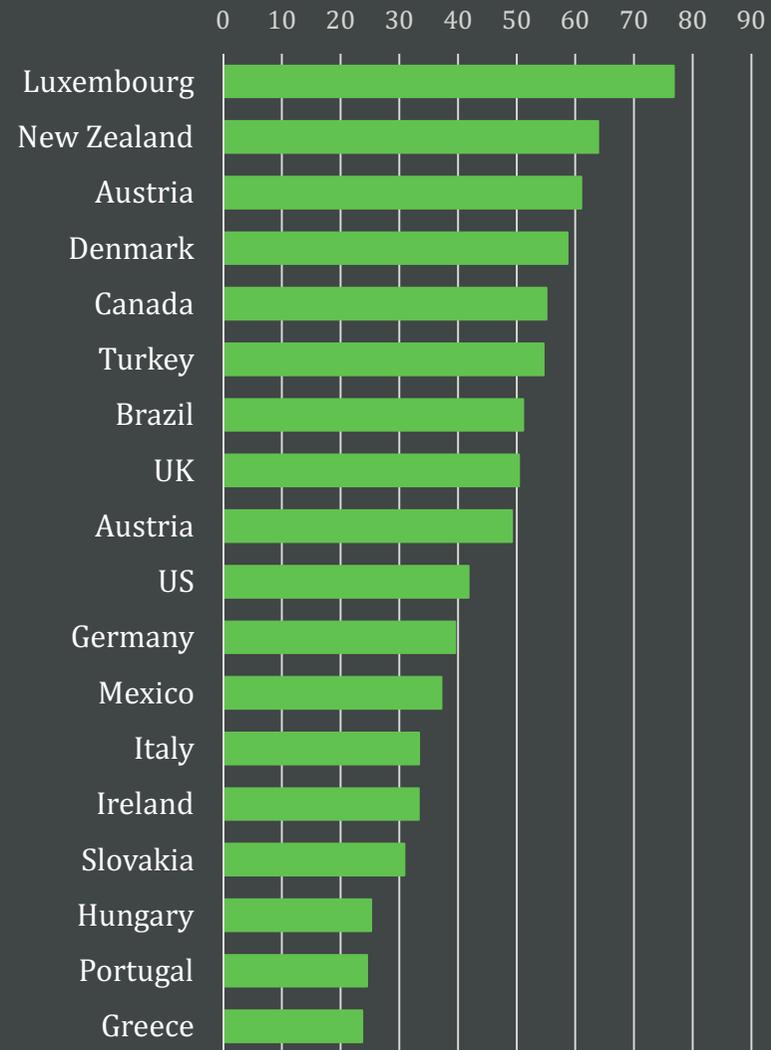
0 10 20 30 40 50 60 70 80 90



Source: Gallup World Poll, 2010-11

# The trust in government – is higher in Asia

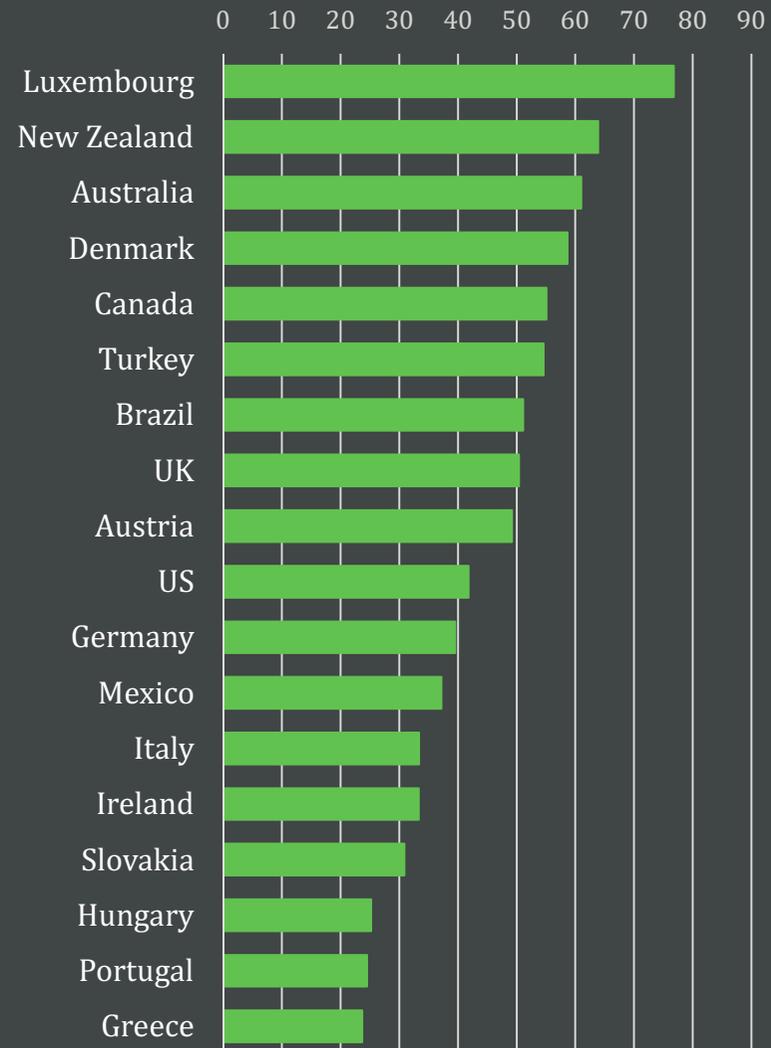
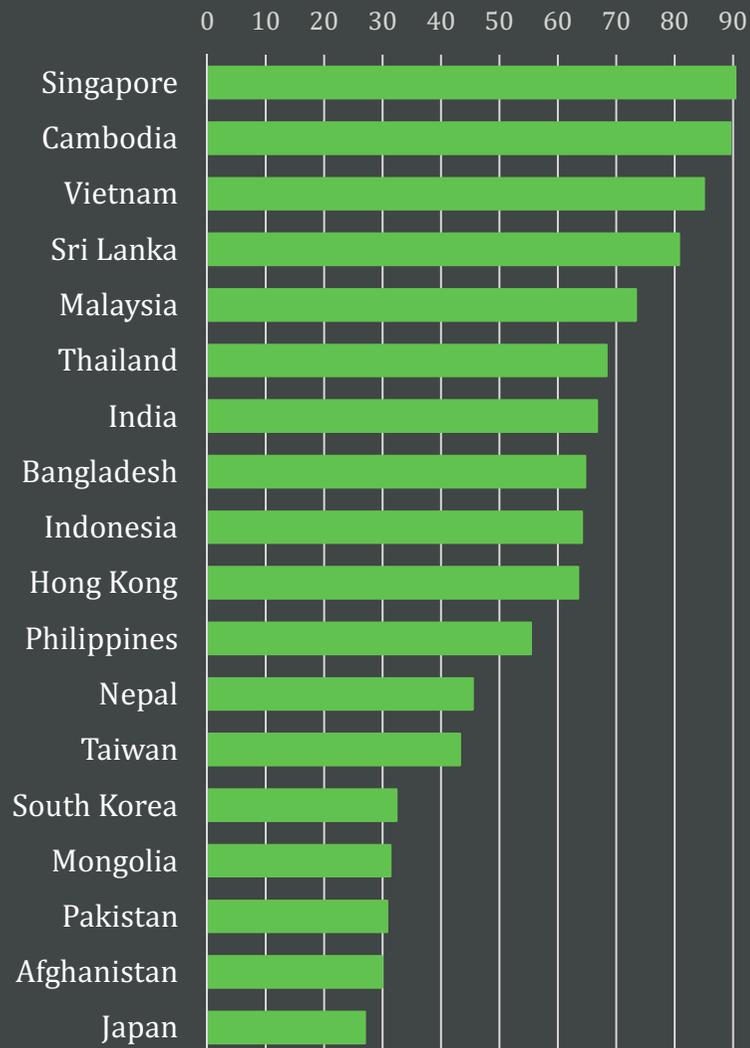
Asia vs. OECD countries



Source: Gallup World Poll, 2009-2010

# Trust (confidence) in government

Asia vs. OECD countries



Source: Gallup World Poll, 2009-2010

# Trust in government – trends (2006-2011)

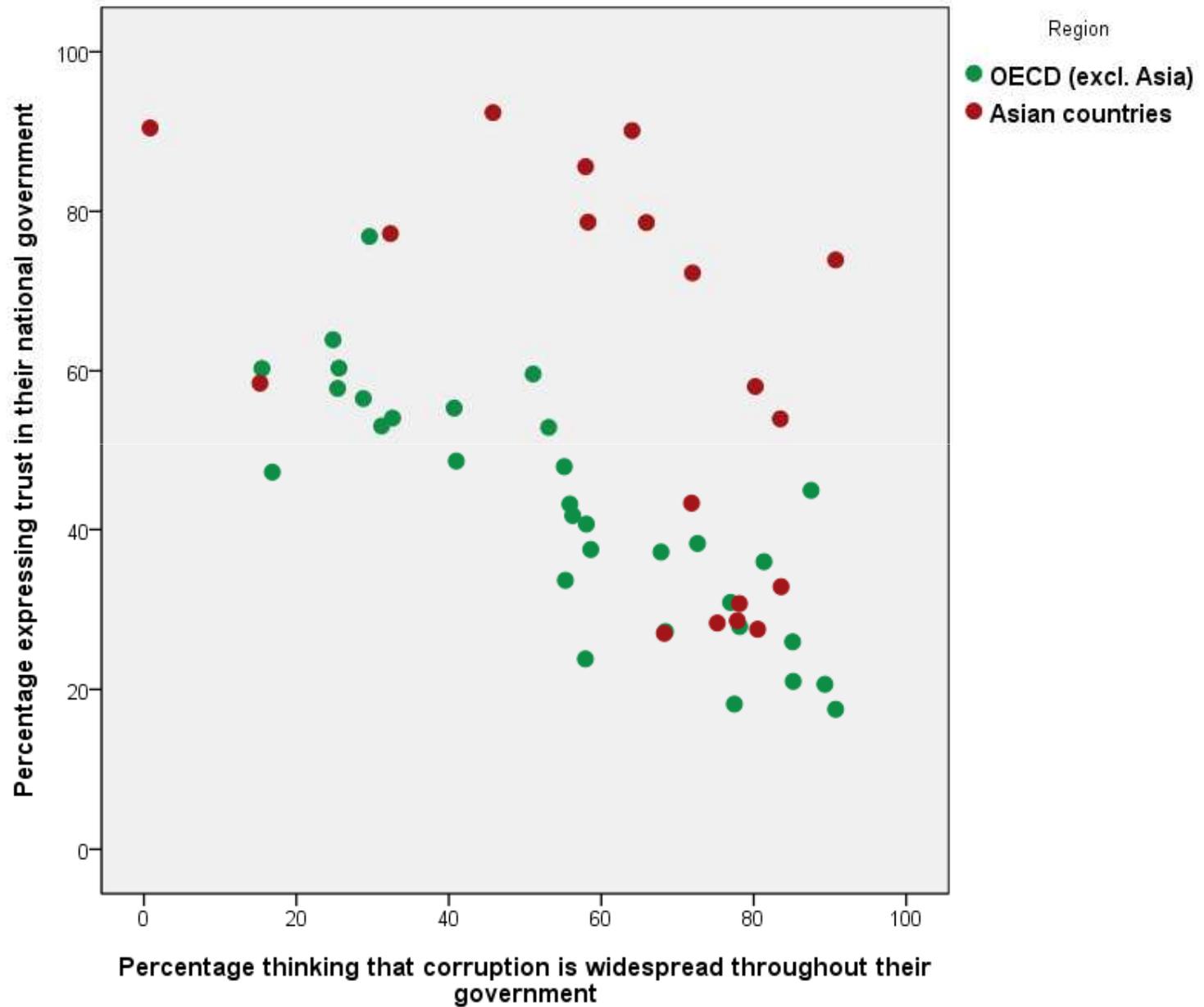
## National government

	2006	2007	2008	2009	2010	2011
Singapore	91	93	90	97	91	-
Vietnam	86	91	87	86	85	77
Hong Kong	66	-	68	62	64	59
Japan	35	24	22	25	27	-

## Patterns are fairly consistent (2006-2011)

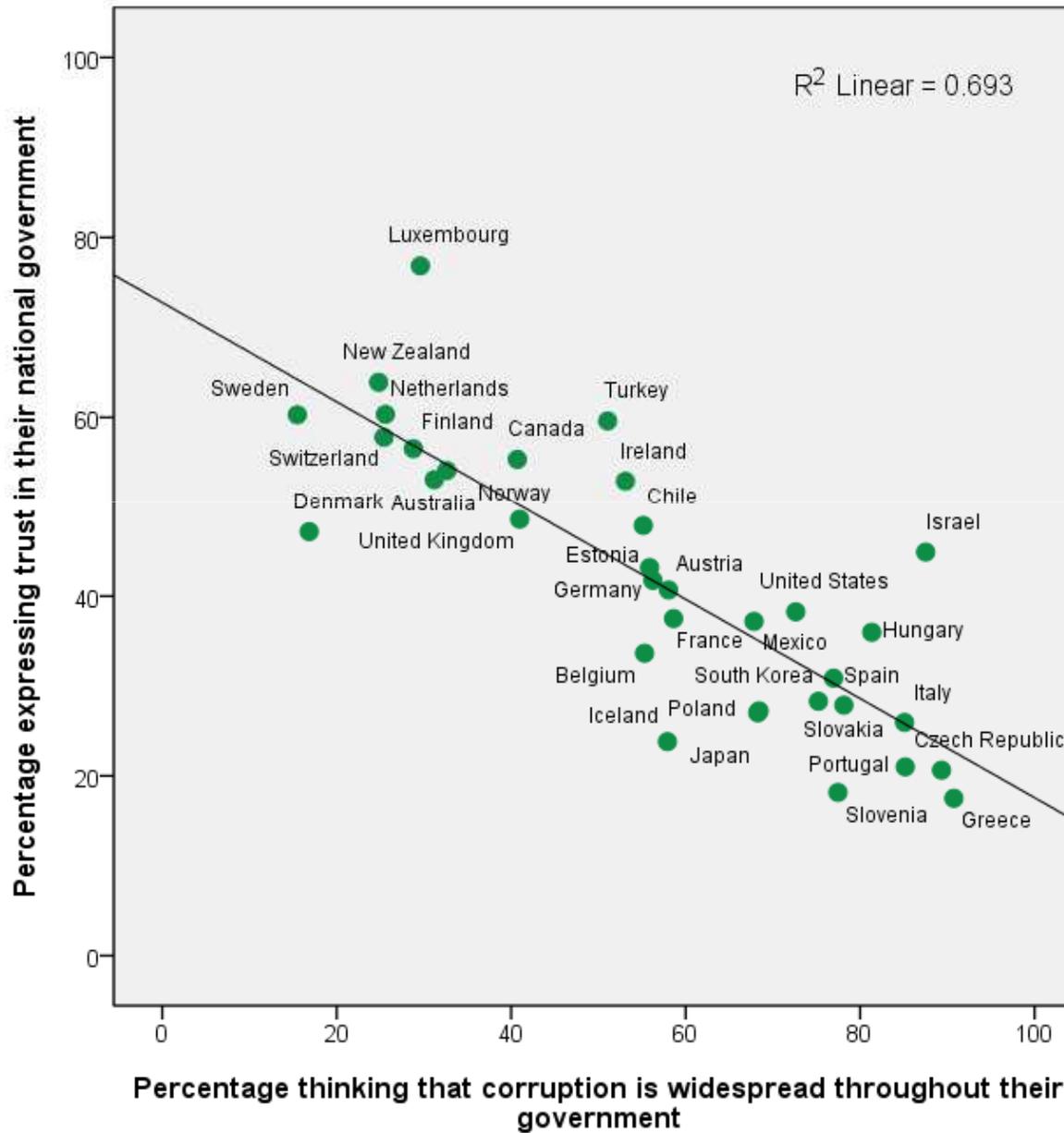
	National government		Financial institutions			
	2006	2007	2008	2009	2010	2011
Singapore	91	93	90	97	91	-
	81	93	79	79	86	-
Vietnam	86	91	87	86	85	77
	74	63	71	67	70	71
Hong Kong	66	-	68	62	64	59
	86	-	67	75	73	80
Japan	35	24	22	25	27	-
	53	60	57	57	66	-

# Governance: is trust and perceived corruption in government related?



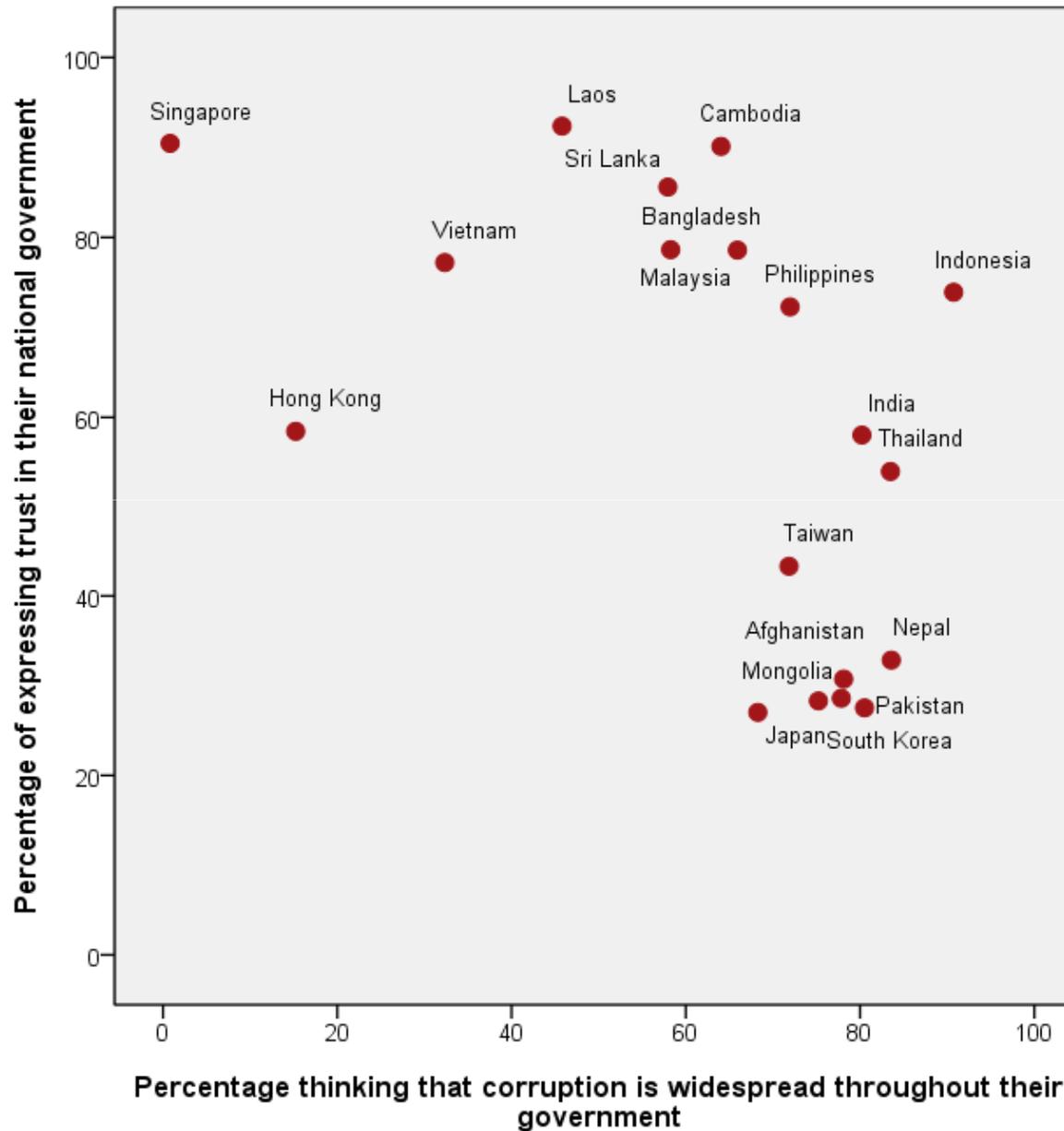
Source:  
Gallup World Poll

# Clear linear relation in OECD countries



Source:  
Gallup World Poll

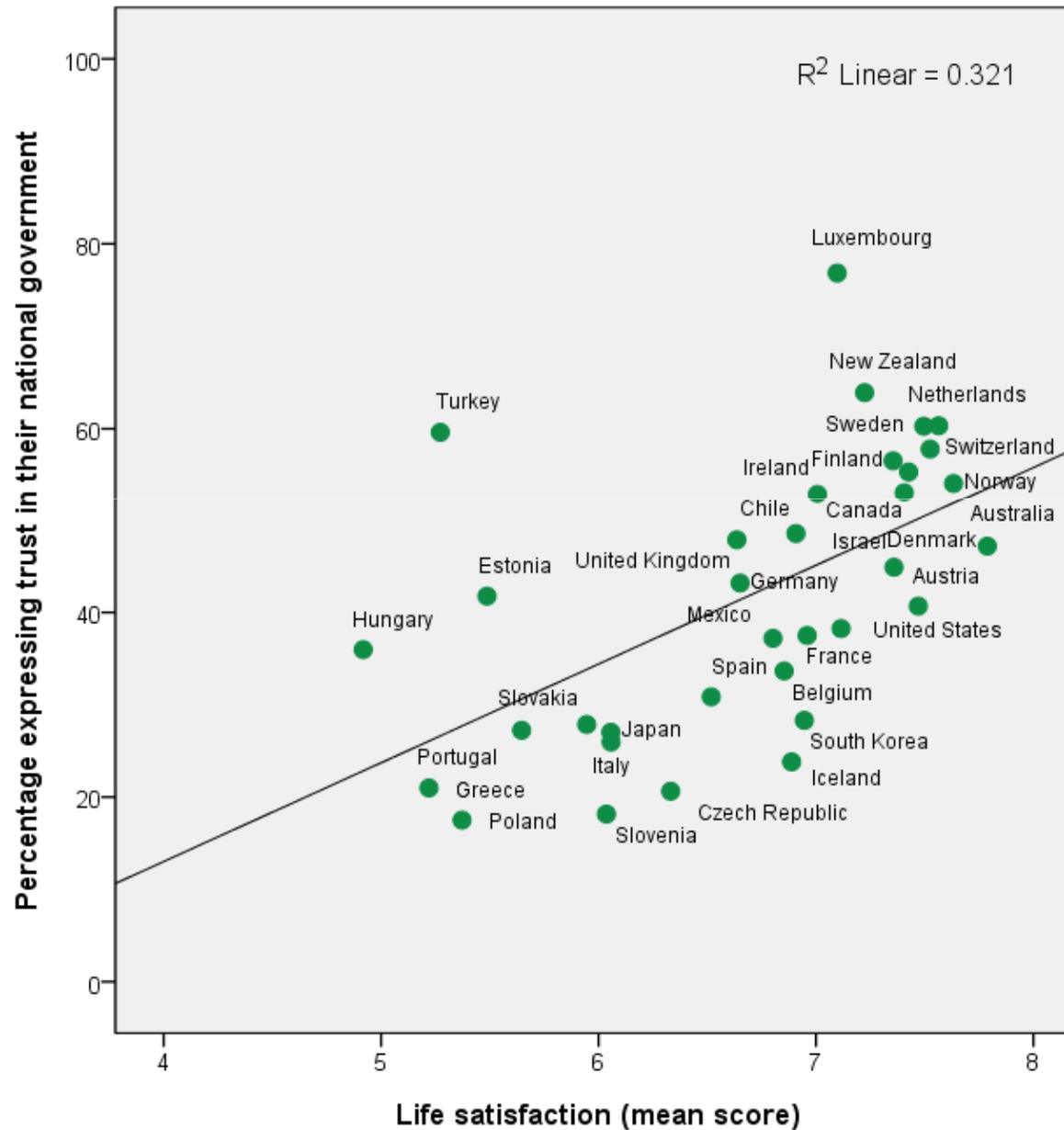
# Relation is less linear in Asian countries (measurement issues?)



Source:  
Gallup World Poll

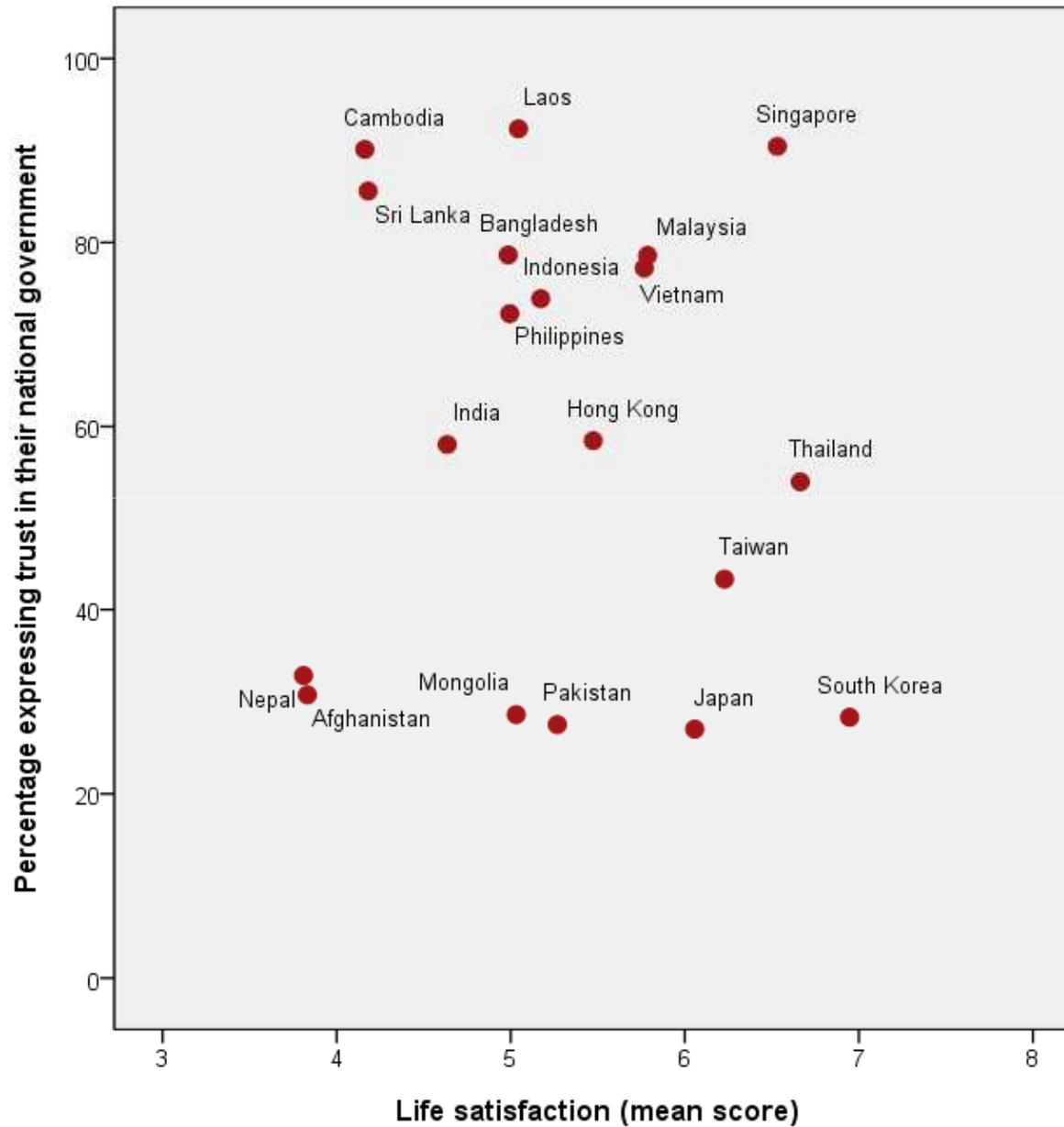


# Trust and wellbeing: OECD countries



Source:  
Gallup World Poll

# Trust and wellbeing: Asian countries



Source:  
Gallup World Poll

# Governance performance indicators

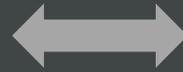
## Institutional approach

Trust is **endogenous**

Perceptions about  
**performance of political  
institutions**

Variables:

- Leaders' job performance
- Level of corruption in government
- Government's fight against corruption



## Cultural approach

Trust is **exogenous**

**Cultural values and beliefs**  
can independently affect  
perceptions about institutions

Variables:

- Interpersonal trust/social capital
- Level of wellbeing (material and overall life evaluation)
- Freedom to choose what to do with your life

# Explaining political trust in six Asian countries

	Pooled sample trust vs. no trust (odds ratios) n=5501	Hong Kong	Singapore	Taiwan	South Korea	Japan	Vietnam
Economy getting better	1.41 ***	+	c	c			
Approve job performance leadership	3.94 ***	+	+	+	+	+	+
Corruption is widespread in government	.59 **			-	-	-	
Government doing a good job to fight corruption	2.91 ***	+	+	+		+	+
<i>“Thriving” (Cantril ladder)</i>	1.05 ns					+	
<i>Freedom to choose what to do with life</i>	2.86 ***		+	+	+		+
<i>Living comfortably on present income</i>	1.16 *						
<i>Interpersonal trust (most people can be trusted)</i>	1.12 ns		-				+
<i>Can count on the help of relatives/friends</i>	1.07 ns						
	$R^2=$	.27	.24	.27	.38	.33	.29

# Translating the parameters...

	Pooled sample	Hong Kong	Singapore	Taiwan	South Korea	Japan	Vietnam
	<b>6 country average trust 36%</b>						
Economy getting better	44% (+8)	+	c	c			
Approve job performance leadership	69% (+33)	+	+	+	+	+	+
Corruption is widespread in government	25% (-11)			-	-	-	
Government doing a good job to fight corruption	62% (+26)	+	+	+		+	+
<i>“Thriving” (Cantril ladder)</i>	37% (+1)					+	
<i>Freedom to choose what to do with life</i>	62% (+26)		+	+	+		+
<i>Living comfortably on present income</i>	39% (+3)						
<i>Interpersonal trust (most people can be trusted)</i>	38% (+2)		-				+
<i>Can count on the help of relatives/friends</i>	38% (+2)						
	$R^2=$	.27	.24	.27	.38	.33	.29

Political trust = expressing trust in government, courts and elections  
 GEE estimation (country fixed effects no shown, robust standard errors)  
 Demographic variables included (not sign.): gender, age, education and residence

# Thank you!

A demo of the World Poll View is available on:

<http://www.gallup.com/se/126848/WorldView.aspx>

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More information on the presentation?

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