

WELCOME TO FRANCE!

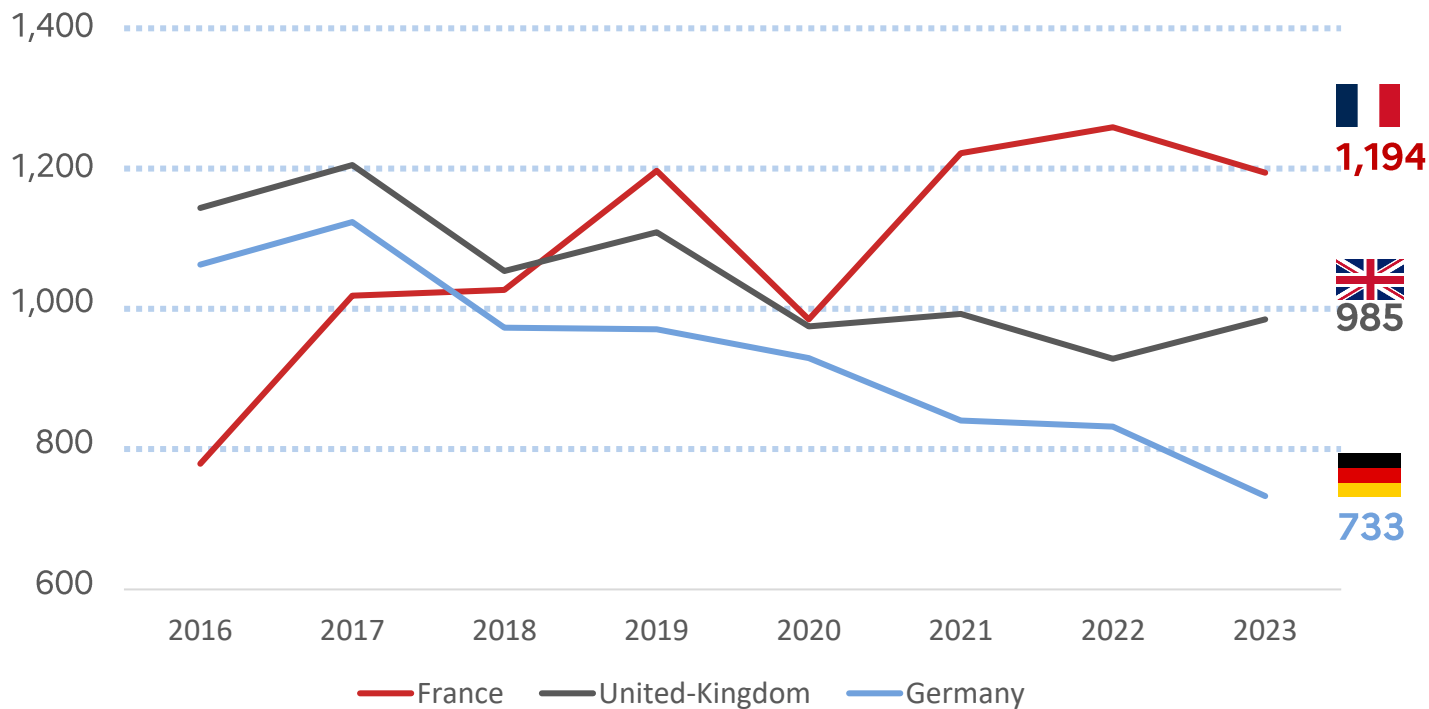
ESRI Policy forum

Webinar, February 12

Raphaël Keller, minister-counsellor for
economic affairs, Embassy of France in Tokyo

France is the top destination for FDI projects in Europe, for the 5th year running

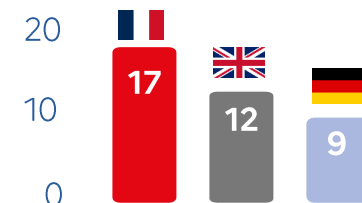
Number of foreign direct investment (FDI) projects per year



1st
destination in Europe for industrial investment projects
For more than 15 years



1st
destination in Europe for foreign investments in AI in 2023



Results based on structural strengths

With a position at the heart of the European market, a highly skilled and competitive workforce, and low-carbon energy



High-skilled workforce

1.2 million

Engineering graduates

IESF, 2021

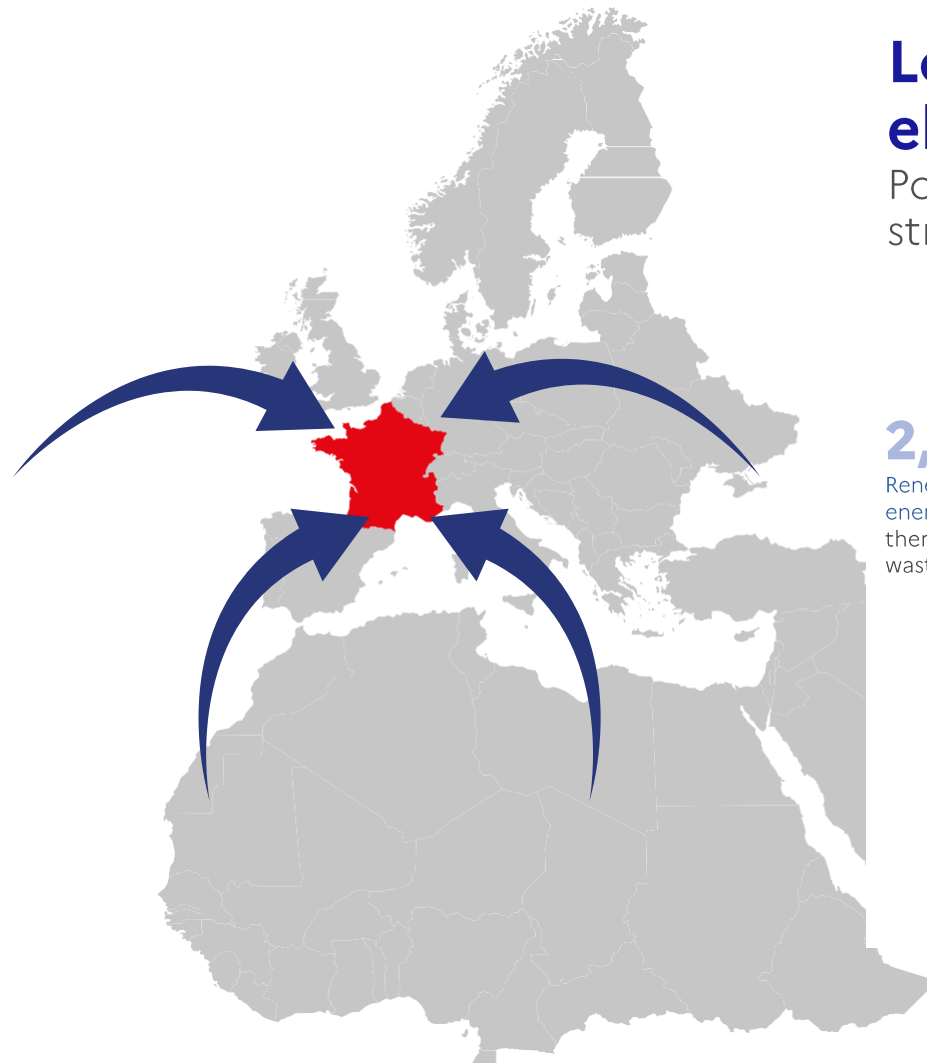


High hourly productivity

€ 66.7

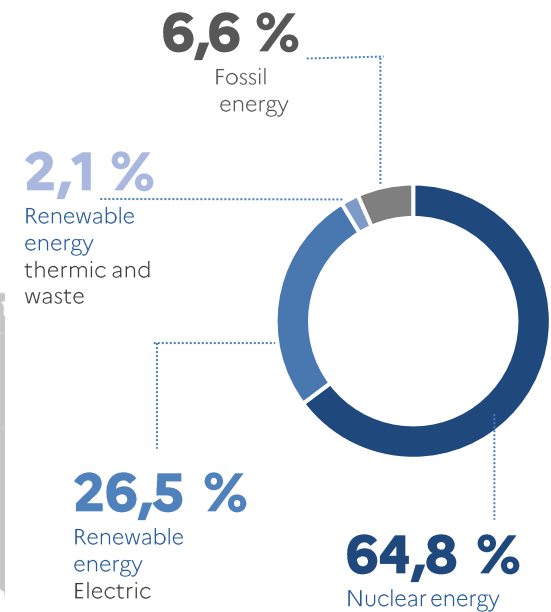
(€ 55,2 EU)

OECD, 2022



Low-carbon electricity mix

Power generation structure in 2023



Electric report 2023,
French Transmission System Operator (RTE)

... and an innovative, dynamic ecosystem

Competitiveness
clusters labeled
in 2024



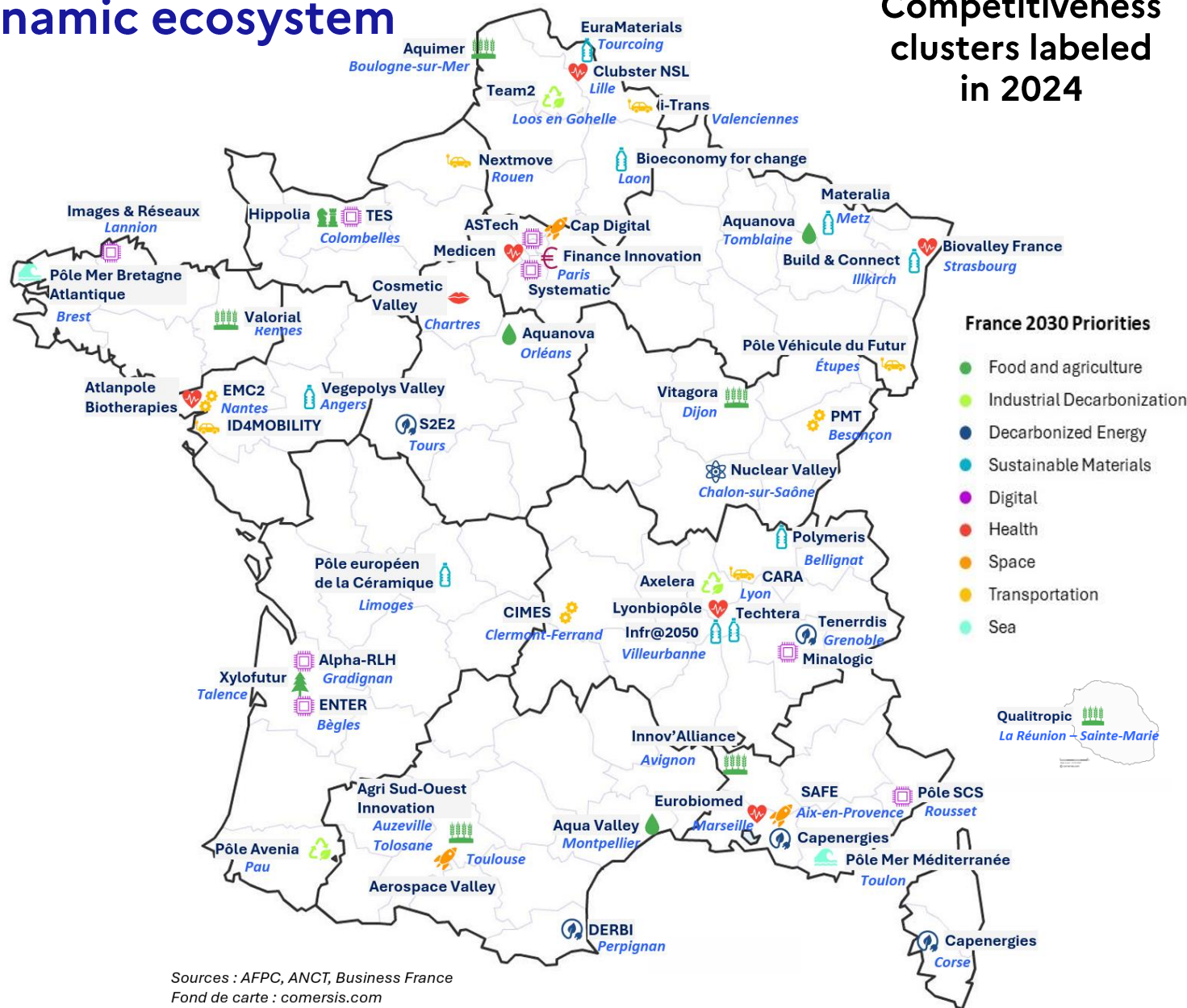
Europe's 2nd largest
number of patents
filed

(OMPI, 2023)



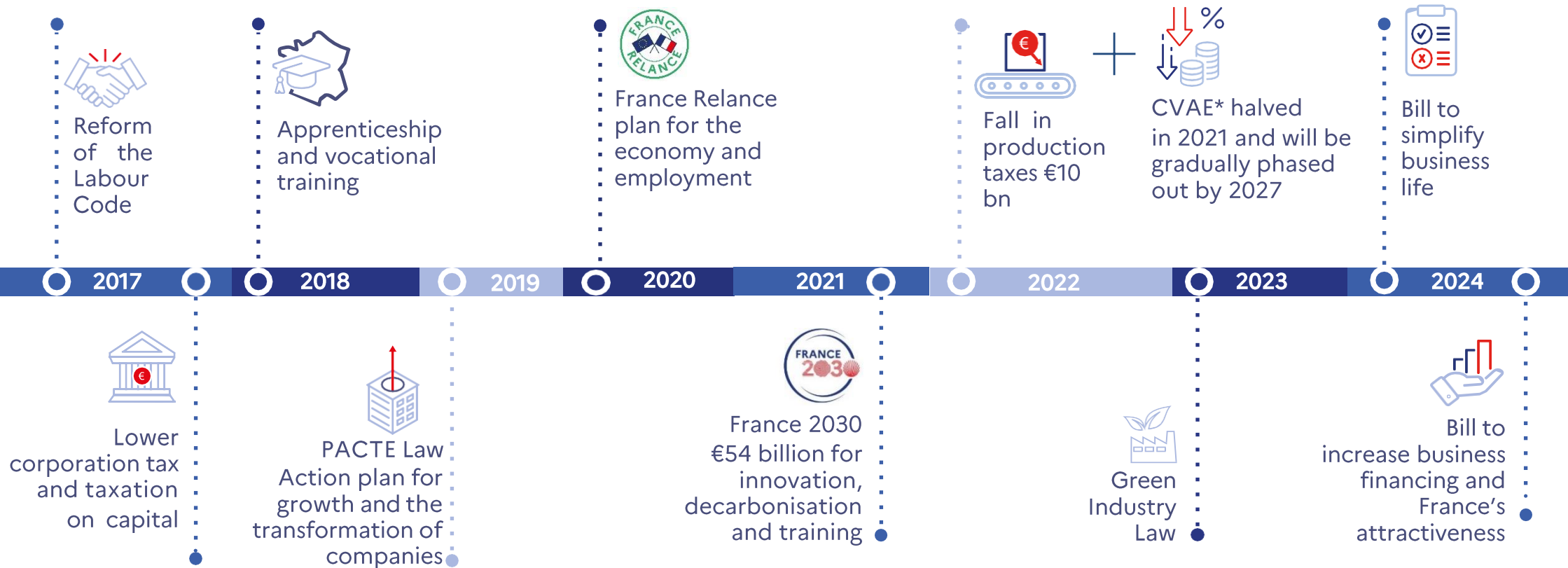
**CNRS, CEA, INRIA,
Paris Saclay, Ecole
Polytechnique,
Mines-Telecom**

Possible partnerships with
internationally renowned players
in research and innovation



... and a host of pro-
business initiatives

Strong results thanks to uninterrupted structural reforms since 2017



Boosting competitiveness: a drastic reduction in corporate taxes



Corporate taxes

-8 points

over 5 years



Production taxes

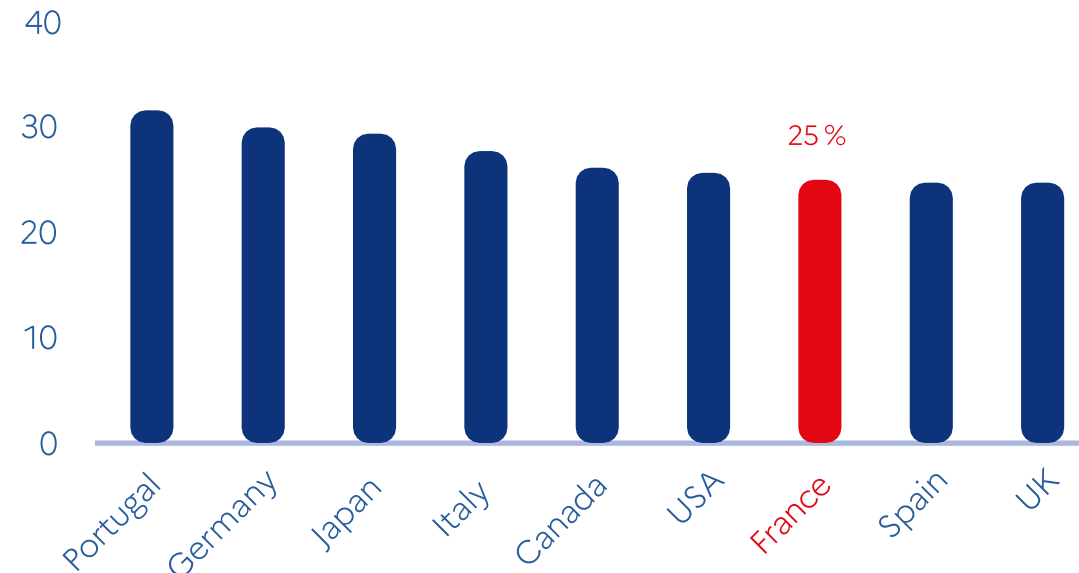
-€10 Bn/year

Research Tax Credit (RTC)

30 %

Of expenditures in research
and development

Corporate maximum tax rate
In %, 2023



OECD, 2023

122
investments
announced
over the 2018-2023 period
(map)



€15 Bn
10,000 jobs



**Solutions have been
developed to meet the
challenges of funding,
training, and real estate**

“France 2030”: €54 billion of investment to support innovation, industrial reconquest, technology and training



50% for decarbonation
of industry



50% for emerging players
driving innovation



€2.5 billion for skills and professions of the future

Early 2024

€27 Bn committed through calls for projects

More than **3,000 winning projects**

[List of upcoming calls for projects over 2024 : SGPI](#)



**PREMIER
MINISTRE**

*Liberté
Égalité
Fraternité*

**Secrétariat général
pour l'investissement**

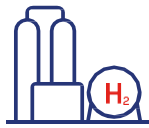
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10 ambitious targets in strategic sectors

Producing better



RE technologies and
decarbonated
hydrogen

Zero emission
vehicles



Low-carbon airplane

Decarbonated industry
and production of inputs



Nuclear of tomorrow

Living better



Healthy,
sustainable
and traceable
food supply

Biopharmaceuticals
and innovative
medical devices

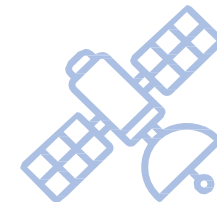


Cultural and creative
content

Understanding better

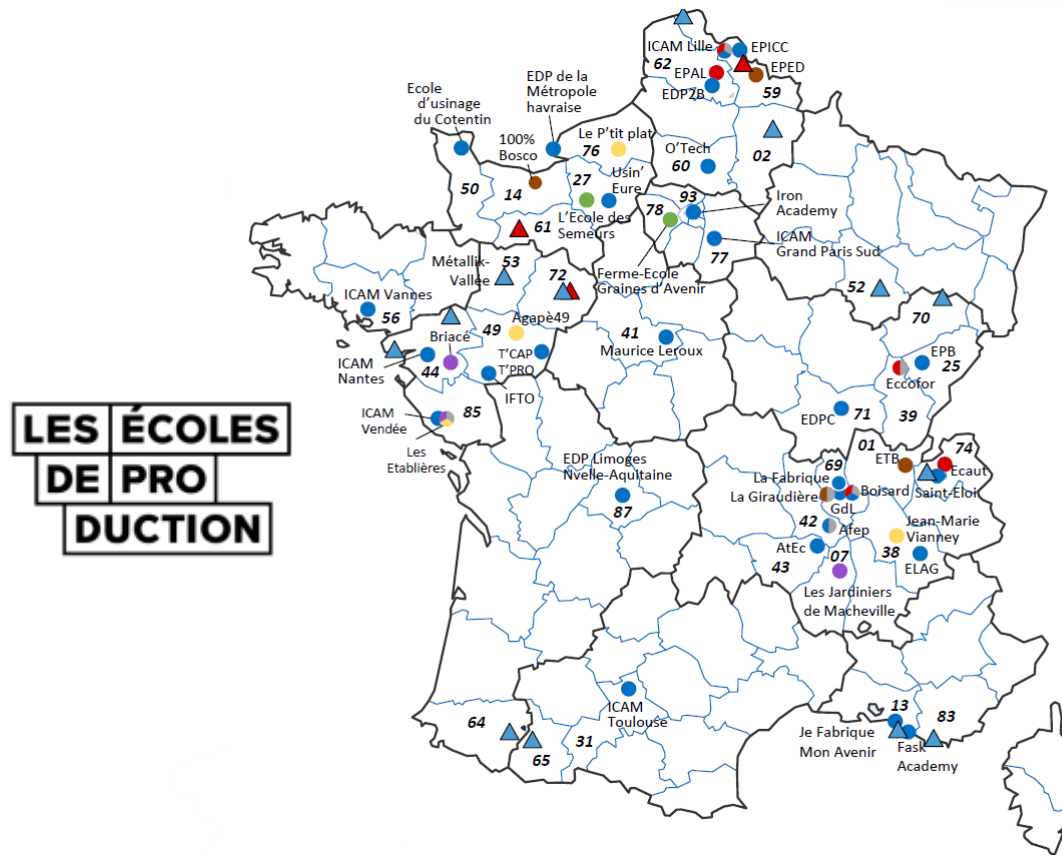


Deep-sea research



Space

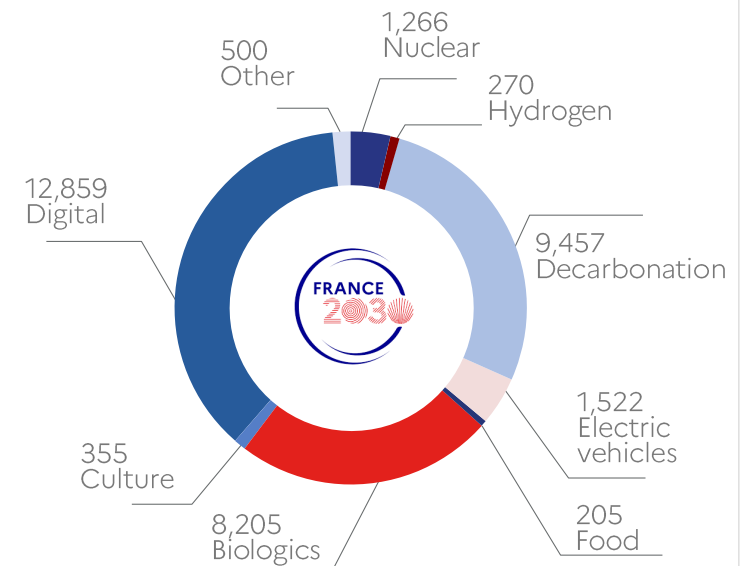
Meet the needs of companies through appropriate training



65 production schools: Do it to learn it
Targets: 100 in 2026 ; 10,000 young people/year

Skills and Professions of the Future Call for expressions of interest 2021-2025

Objective: train 400,000 people/year
€2.5bn budget (€1.5bn already granted)



34,000 training positions open in 2022-2023
in France 2030 strategic sectors

Solutions to set up a new plant more quickly in France

Nearly 90 turnkey industrial sites

Immediate or short-term availability

Complete site inspection

Procedures brought forward

Control over processing times

Interactive data maps

[France Foncier +](#): economic land available

[Data Emploi](#): talent pool

[5G roll-out observatory](#)

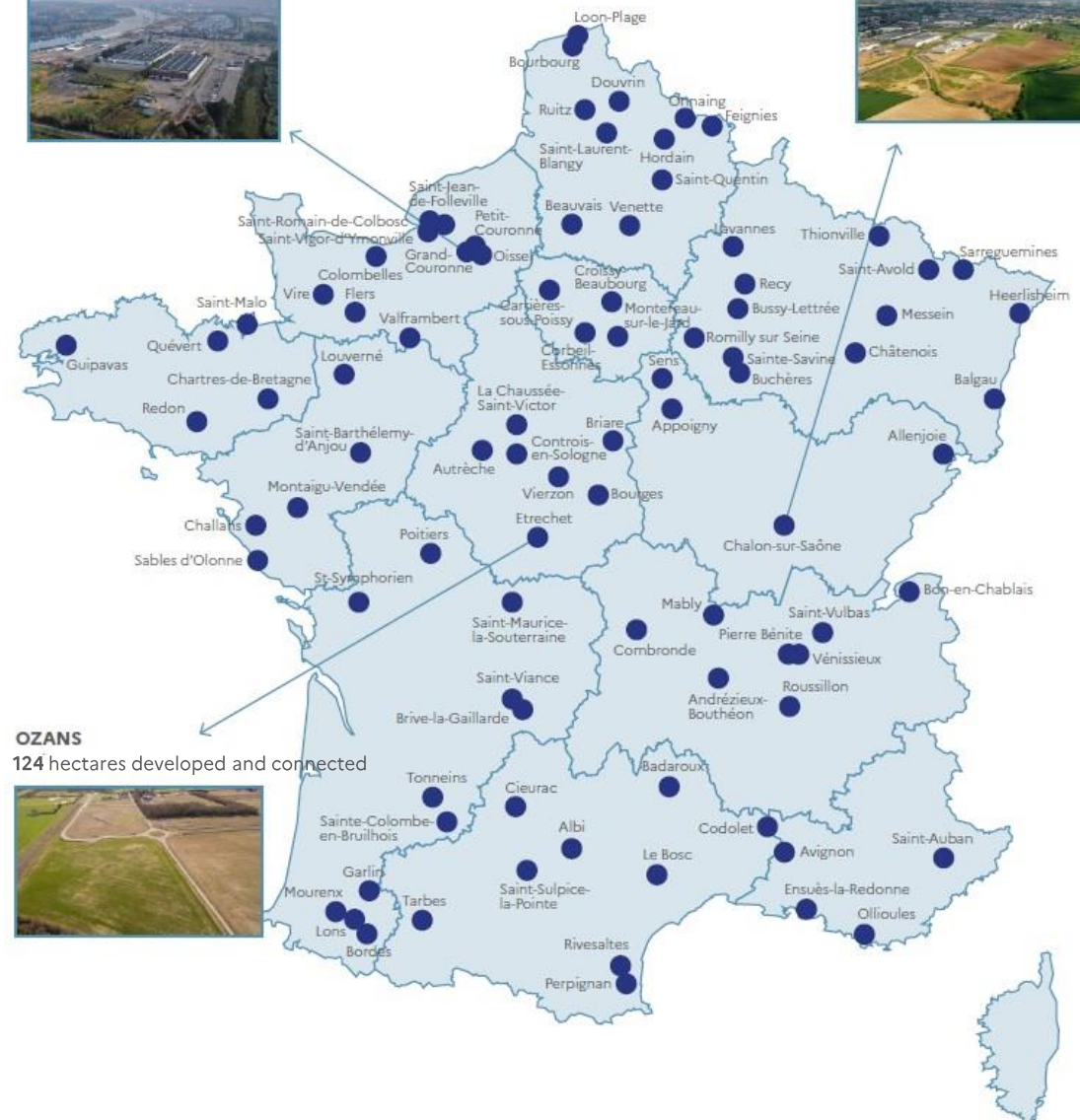
CKD

50 hectares developed and connected



SAONEOR

27 hectares developed and connected



Business France, a partner for companies

Close to companies thanks to an international network



THANK YOU AND... CHOOSE FRANCE!

Contact

Raphaël Keller

Minister-counsellor for economic affairs,

Embassy of France in Japan

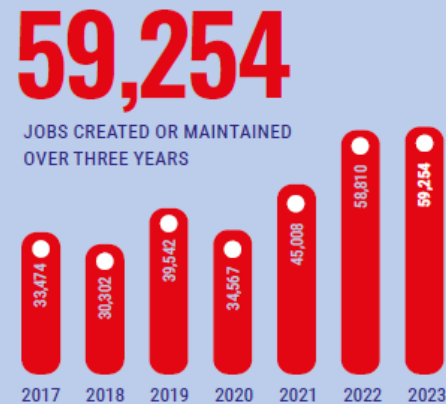
raphael.keller@dgtresor.gouv.fr

France's attractiveness in a few figures (source Business France)

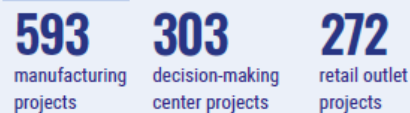
Summary



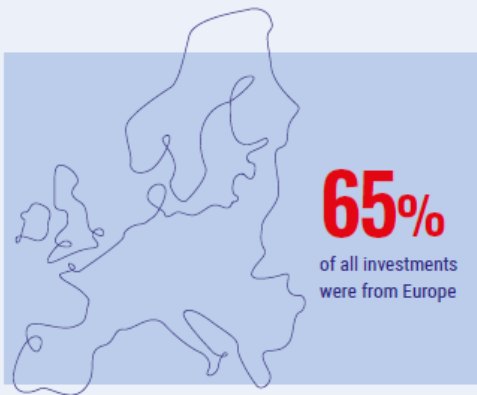
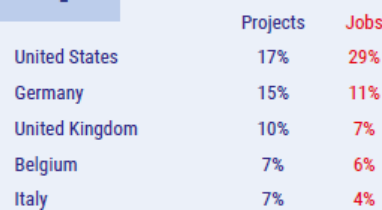
* From 2023, investments in decarbonization, digitalization, safeguarding and technological partnerships are recorded by Business France in the Annual Report, even when they do not generate jobs, as they strengthen French industrial capacity, safeguard the sites of the foreign investors and are part of the "France 2030" attractiveness strategy. There were 112 of them in 2023.



Top 3 business activities



Top 5 investors



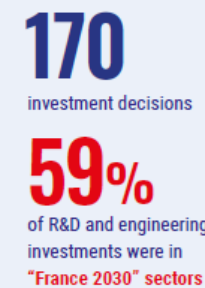
Manufacturing



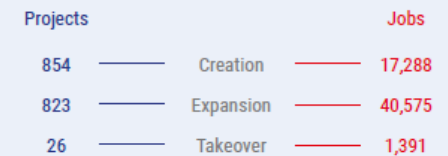
Top 3 manufacturing sectors



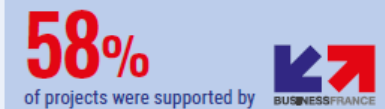
R&D, engineering



NUMBER OF PROJECTS AND JOBS BY INVESTMENT TYPE



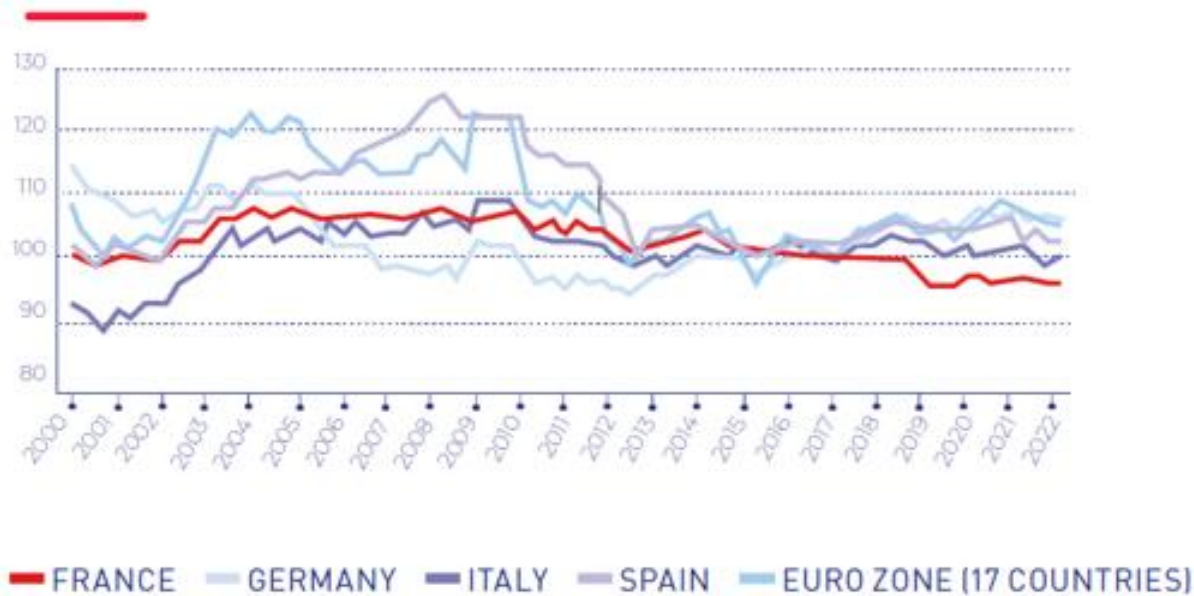
+ 98 safeguarding projects and 14 technology partnerships



Competitive labor costs

Favorable trends in cost competitiveness
(2000-2022)

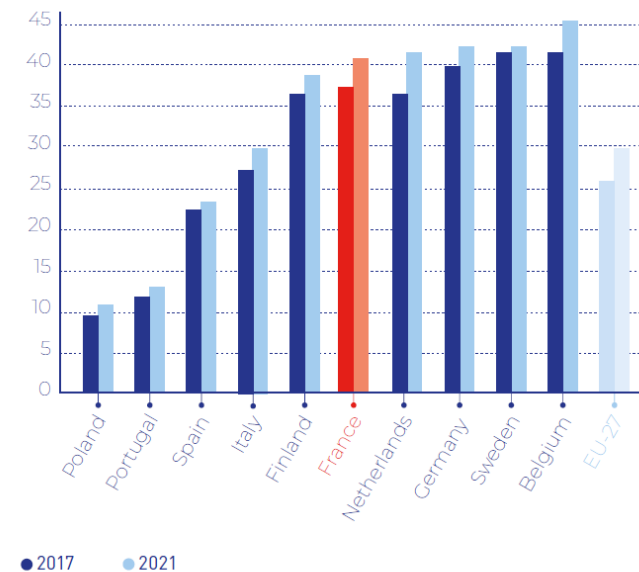
Indices (Base 100 = 2015)



Source: OECD, 2022

NB: Increases in the indices represent declining cost competitiveness

Hourly labor costs – industry
(excl. construction) – €



Source: Eurostat, 2022